Registered as Pratijnya Foundation under section 8 of Companies Act, 2013

Reg. no: AALCP8268MF20214 Darpan ID: MH/2021/0279966 CSR no: CSR00016808



2020-21 ANNUAL REPORT

www.pledgefoundation.org

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Pledge Foundation is a non-governmental organization formed amidst the COVID-19 pandemic to help the most affected. With our continuous community service; we found that it was the children who were the worst impacted during the pandemic followed by women and men with an adverse unsafe environment. We want to Change that! With our well-planned and comprehensive programmes and activities in health, education, hunger, water, and rural development, we impact the lives of the underprivileged. We believe in order to change the lives of children their immediate circle needs to be changed starting from the family itself. Our programmers are designed to make sure that Children are future-ready.



Founding Member



Looking back at the COVID-19 situation, it was saddening. That's when we started to reach out and help. As lucky as it could be, we received tremendous support from kind souls.

We as an organization would like to thank everyone who supported us and motivated us to register Pledge Foundation as an entity.

Ajay Ramesh Rajbhar Founder & Director

From distributing ration kits to needy families during COVID-19 to carrying out menstrual health and hygiene projects in the untapped regions of Maharashtra, it has been a fulfilling journey of learning and giving. It continues to be.

Education to Food & Hunger, Women Empowerment to Healthcare; we plan on creating self-sustaining projects that can be scaled. With the help of our supporters and well-wishers; we plan on building Pledge Foundation to be a credible Non-profit organization. Pledge Foundation envisions collaborating with private corporations, governments, and development partners to help India attain Sustainable Development Goals.

Our journey would not have been possible without the trust and faith of Pledge Family - Our Volunteers, Altruists, Donors, Peer Organizations, and stakeholders. Gratitude to every single one who traveled the extra mile with us, who believed in us, and who helped us to convert our intentions into realities.







MISSION

- Changing lives of Children in need
- Enabling community to help children in emergency medical situation and who are deprived of education by intervening at the right time
- Empowering marginalised for sustainable living
- Providing Equity for Girl Child
- Providing help through collective action

VISION

- A world of kind humans who are helping living beings
- We believe access to surgery, treatment is a basic human right. No child should die, or be forced to live their life in pain or disability because they can't get the care they need.
- Hungry are fed with dignity
- Availability of free knowledge for Uneducated







Organization Details

Name	Pledge Foundation
Reg Name	Pratijnya Foundation
Established on	22nd February 2021
Reg Туре	Section 8, Companies Act 2013
CIN	U85300MH2021NPL355608
PAN	AALCP8268M
80G Reg no	AALCP8268MF20214
Darpan ID	MH/2021/0279966
CSR Reg no	CSR00016808
Address	69 642, Mun Colony, Marve Road, Malad, Mumbai - 400064
Contact Person	Mr. Ajay Ramesh Rajbhar Founder & Director ajay.rajbhar@pledgefoundation.org +91 98679 84340 / 9004260452
Website	www.pledgefoundation.org
Posh Policy	In Place
Child Protection Policy	In Place
	2





OUR THEMATIC AREAS

Education Healthcare Food and Hunger Empowering Vulnerable Women











IMPACT TILL NOW







Date - 08-03-2021 Day - Monday Location - Z. P. School, Umela, Naigaon, Palghar, Maharashtra Activity Under - Menstrual Health and Hygiene (Kanya) Activity Name - International Women's Day, Z. P. School Products Distributed - Sanitary Pad Beneficiaries - 24 girls

Content

"Menstruation is not a problem, poor menstrual hygiene is" Awareness of menstrual hygiene is of utmost importance. An initiative of sanitary pad distribution and a session on Menstrual Hygiene was conducted on this International Women's Day at "ZP School, Umela, Naigaon" for all the girl students.

24 girls from Z.P. school attended this session. The focus area was to explain the importance of menstruation, hygiene, exercise, and a healthy diet for proper menstrual hygiene. The problems faced by the girls of this school are too important to be addressed and resolve, problems ranging from irregular periods to not using hygienic cloth as well during the menstrual cycle.

Pledge Foundation will make sure that these girls have access to menstrual hygiene sessions frequently with the experts of the particular domain.



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6 CLEAN WATER AND SANITATION



PLEDGE FOUNDATION | PAGE 10



Date - 16-02-2021





Day - Tuesday Location - Z. P. School, Umela, Naigaon, Palghar, Maharashtra Activity Under - Education & The Happiness Project Activity Name - Educational Kit Distribution, Z. P. School Products Distributed - Notebook, Pen, Pencil Beneficiaries - 42, boys and girls

Content



~ Benjamin Franklin

On the 16th of February 2021, Pledge Foundation distributed free notebooks, pencils, pens, and other materials to the 42 children of ZP School, Umela, Naigaon. The aim is to "BRING SMILES" to these little children as they take their next leap in learning. We all have experienced the joy of having a new school bag, books, pencils, and crayons for school.

With this initiative, we hope to create that 'moment of a smile' for the underprivileged children in our society.





PLEDGE FOUNDATION | PAGE







Date - 4-02-2021 Day - Thursday Location - Baghbazar Girls' College, Kolkata Activity Under - Hungry Souls Activity Name - Roti on Wheels, Baghbazar Girls College, Kolkata Products Distributed - Roti, Sabji, Achar Beneficiaries - 700, men, women, boys, and girls

Content

Not all of us can do great things, but we can do small things with great love. - Mother Teresa

A low-income settlement in north Kolkata's Bagbazar area was turned into ashes as a major fire broke out on January 13 in the evening, leaving hundreds of people homeless. 27 fire tenders took around four hours to control the blaze that broke out in the Hazari Bustee on Kshirode Vidyavinode Avenue beside the Bagbazar.

For 700 victims of Baghbazar, Roti on Wheels was organized by LionsClubKolkataChallengers in association with Pledge Foundation, JKB News, Super News 24

Under this program, we had the pleasure to serve Roti, Sabzi, and Achaar to all the Victims.







Date - 1-01-2021 Day - New year, Friday Location - Mercy John Memorial Public Trust, Mira Road, Mumbai Activity Under - The Happiness Project Activity Name - Clothes Distribution, Food Distribution Products Distributed - Brand New Clothes, Cake, Food Items Beneficiaries - 27, women

Content

They shed their sweat in scorching hear & tears in pain to make us smile.

They worked endlessly & hustled for hours to buy us small gifts.

They showed us the right path when we needed guidance.

It was the time when we needed to repay back to our elders, not just our parents but also those who've been abandoned by their families, and need our love & care because it's those little things that mean a lot.

That's why on 1st January 2021, Pledge Foundation and team visited Mercy John Memorial Public Trust, Mira Road, Mumbai to distribute new clothes to all the 27 old women who live there. We bring a priceless smile to all their faces on the occasion of New Year.



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2 ZERO HUNGER



Date - 1-01-2021 Day - New year, Friday Location - Kandivali, Malad, Goregaon, Mumbai Activity Under - KhushiyonKaTyohar, Hungry Souls Activity Name - New Year, Food Distribution Products Distributed - Food items, Old Clothes

Beneficiaries - 60, men & women

Content

Pledge Foundation and team started a night drive to distribute cakes and old clothes on 1st January 2021. We started our drive from Kandivali followed by Malad and Goregaon. We bring a priceless smile to all their faces on the occasion of New Year by giving them cakes and clothes to wear. Around 60 individuals benefited from this drive.





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2 ZERO HUNGER







Date - 28-12-2020 Day - Monday Location - Malwani, Malad, Mumbai Activity Under - The Happiness Project, Hungry Souls Activity Name - Clothes Distribution, Food Distribution Products Distributed - Clothes, Food Items Beneficiaries - 1 man

Content

One of our volunteers informed us about an old man who lives on the streets of Malwani. His condition was bad. He didn't have any proper clothes on his body. Weakened by hunger. Seating by the wall on the road. He was begging for help from others.

After hearing his condition we couldn't stop for a moment. We started looking for this old man in that area. Finally, we found him, his condition was so bad that he had not been able to walk properly. One of our team members tried talking with him. He spoke about his struggles to get some food. After that, we gave him a few pairs of donated clothes and some food.

We regularly, distribute nutritious food items, used clothes, and other necessary things to all the elderly homeless people who do not receive any support.





PLEDGE FOUNDATION | PAGE 1







Date - 25-12-2020 Day - Christmas, Friday Location - Tamatar Market, Borivali, Mumbai Activity Under - KhushiyonKaTyohar, Hungry Souls Activity Name - #BeASanta | Clothes & Food Distribution Products Distributed - Clothes, Food Items Beneficiaries - 200, men, women, boys, and girls

Content

On the occasion of "Christmas", we visited Tamatar Market, Borivali, Mumbai with all the remaining old/used clothes from the donations.

First, we lined up all the children and started giving them cakes & clothes as per their sizes. All the children were so disciplined that they followed all the safety precautions we have given them while the distribution.

After that, we began to give clothes to all the Men and Women of Tamatar Market. Around 200 individuals benefited from this distribution.

Thanks to all the donors for their generosity.









2 ZERO HUNGER

Date - 25-12-2020 Day - Christmas, Friday Location - Burari, Central Delhi Activity Under - KhushiyonKaTyohar, Hungry Souls Activity Name - #BeASanta | Food Distribution Products Distributed - Food Items Beneficiaries - 400, men, women, boys, and girls

Content

"Khushiyon Ka Tyohar is a program for each one of us to reach out to the community around us, promoting the values of sharing and caring,"

For Christmas, we celebrated "Khushiyon ka Tyohar" at Burari, Central Delhi. We distributed more than 400 cakes to daily wage earners, domestic workers, and beggars living in the slums of Burari.

This truly brings out the true essence of Christmas "Besides the religious and festive celebrations, Christmas is also an invitation to share the joy of affection and warmth by putting a smile on the face of each person we meet during this Holy Season."

We like to thank all the volunteers from Delhi, because of their efforts all this was possible.





2

Date - 24-12-2020 Day - Thursday Location - Malad, Kandivali, Borivali, Mumbai Activity Under - The Happiness Project, Hungry Souls Activity Name - #BeASanta | Clothes & Food Distribution Products Distributed - Clothes, Food Items

Beneficiaries - 150, men, women, boys, and girls



2 ZERO HUNGER

Content

#BEASANTA DAY - 3

On Christmas Eve with 10 volunteers, we started our distribution from Mahavir Nagar, Kandivali where we gave old clothes to 6 families who stayed on the footpath. After that our next stop was Poisar, Kandivali where almost 20-25 families were living in plastic sheds on the road. The majority were women who lined up for the clothes. We gave old Sarees and Dresses to them. And some shirts and T-shirts for their husbands. Then we head to the last stop of the distribution, Gorai Road, Borivali(w). We were not expecting this much of people living in the sheds on the edges of roads. By the time we got there most of them were sleeping so we quietly kept the clothes beside them.

From this distribution, around 150 families benefited. Gratitude to all our volunteers who continue to make things happen and a special thanks to all the donors who donated their clothes.

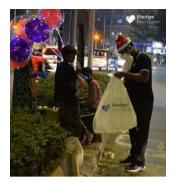






PLEDGE FOUNDATION | PAGE 18







Date - 23-12-2020 Day - Wednesday Location - Malad, Mumbai Activity Under - Hungry Souls Activity Name - #BeASanta | Food Distribution Products Distributed - Food Items Beneficiaries - 50, men, women, boys and girls

Content

#BEASANTA Day - 2

"The nicest things come in small packages, wrapped in joy, filled with goodness, and sent with love."

As Christmas Eve was getting closer we doubled down our efforts by continuing the distribution drive.

For the second day of distribution, we visited Malwani, Malad, Mumbai. Around 50 cakes were distributed among the homeless







PLEDGE FOUNDATION | PAGE 1







Date - 22-12-2020 Day - Tuesday Location - Malad, Mumbai Activity Under - Hungry Souls Activity Name - #BeASanta | Food Distribution Products Distributed - Food Items (Cakes) Beneficiaries - 200, men, women, boys, and girls

Content

#BEASANTA Day - 1

Christmas is around the corner, so our @pledgearmy was on their duty by giving delicious cakes to the homeless people who live on the streets of Mumbai. Thus creating circles of hope and connecting to the oneness.

We distributed around 200 cakes to the homeless people of Mahavir Nagar, Kandivali West, Mumbai. The smile on their faces on receiving the cakes gave us divine happiness







Date - 20-12-2020 Day - Sunday Location - Kandivali, Malad, Goregaon, Jogeshwari, Mumbai Activity Under - Service Sunday, Hungry Souls Activity Name - Biryani Distribution Products Distributed - Food Items Beneficiaries - 30, men, women, boys and girls

Content

"The purpose of human life is to serve, and to show compassion, spread happiness, and the will to help others."

On 20th Dec 2020, we distributed Biryani to the hungry homeless people. Families who are living under flyovers, in small huts, children and women who sell on traffic signals. Our distribution drive started from Kandivali and we distributed till Jogeshwari.

We had the pleasure to receive an added bonus of watching the joy on the faces of the people who get the food, and earn their blessings too!

A special thanks to Parvez Shaikh for donating the food



2 ZERO HUNGER







Date - 16-12-2020 Day - Wednesday Location - Om Trimbakraj Orphan children home, Nashik Activity Under - Education, Menstrual Health and Hygiene Activity Name - The Happiness Kit Distribution

Products Distributed - Educational items, Hygiene items, indoor and outdoor game kits, food items, blankets, menstrual pads

Beneficiaries - 6, girls

Content

Pledge Foundation celebrated The Happiness Project with 'Om Trimbakraj Orphan Children Home' in Trimbak, Maharashtra.

In this activity, we distributed 1) Educational items 2) Hygiene items 3) Indoor and Outdoor Games for the overall development 4) Food items 5) Blankets 6) Menstrual pads

The Happiness Project makes sure that the underprivileged and orphans are welcomed and cared for by focusing on Happiness.

#AaoPledgeKarein





PLEDGE FOUNDATION | PAGE 22







Date - 20-11-2020 Day - World Children's Day; Friday Location - Tamatar Market, Borivali, Mumbai Activity Under - The Happiness Project, Hungry Souls Activity Name - Painting Activity and Food distribution Products Distributed - Sketchpens, canvas, crayons, color pencil, Food items Beneficiaries - 70, boys and girls

Content

What a Day! #KidsTakeOver on World Children's Day

A special day that is a reminder that every child deserves an education, nurturing, and the best of everything. They are the building blocks of the nation and hence, the future of the nation depends on how well they are brought up.

For this day, "We thought to give children of Tomato Market, Borivali a boost by organizing this drawing competition and bringing their imagination to life. All 70 of them made beautiful drawings of their own choice. Five talented kids were announced as winners and they get rewarded with special gifts.









Date - 18-11-2020 Day - Wednesday Location - Sneha Sagar Society Children's Home, Marve, Malad West, Mumbai Activity Under - KhushiyonKaTyohar, Hungry Souls Activity Name - Diwali - Painting activity and Food distribution Products Distributed - Sketchpens, canvas, crayons, color pencil, Food items Beneficiaries - 18 girls

Content

"The magic, the wonder, the mystery, and the innocence of a child's heart are the seeds of creativity that will heal the world." - Michael Jackson

The #KhushiyonKaTyohar helps less privileged children to celebrate the festival as a child should.

We organized a drawing competition for the Children of Sneha Sagar Ashram, Marve, Malad. #Mumbai. All 18 girls participated in the drawing competition with "Diwali Celebration" as the theme. Children were apprised of Diwali and why we celebrate it. 4 best drawings were appreciated with the prizes.







Date - 14-11-2020 Day - Diwali and Children's Day; Saturday Location - Tamatar Market, Borivali, Mumbai Activity Under - KhushiyonKaTyohar, Hungry Souls Activity Name - Food distribution Products Distributed - Food items, face mask Beneficiaries - 138, boys and girls



Content

#KhushiyonKaTyohar #diwalicelebration2020

It's festival time again and Diwali brings an unmatched feeling of joy, peace, and togetherness to the lives of every Indian across the world. Lights, flowers, sweets, and family – it is all about sharing good times together with your loved ones.

No celebration is complete till we share it with others. Even as we all feel ecstatic just by the thought of Diwali, spare a moment and think about the underprivileged and people who live in slums, their destitute, and their struggles.

This Diwali, We at Pledge Foundation celebrated #KhushiyonKaTyohar with 138 children at the slum area of Tomato Market, Borivali by distributing Samosa, Chips, also sweet along with face mask as a safety precaution during the pandemic

We may be the fortunate ones but that shouldn't stop us from helping the less fortunate ones around us this was our intent for this Diwali







Date - 16-10-2020 Day - Friday Location - Malwani, Malad, Mumbai Activity Under - Food and Hunger (#Bhook) Activity Name - World Food Day - Food Distributioni Products Distributed - Food items Beneficiaries - 120, boys and girls

Content

Pledge Foundation celebrated #WorldFoodDay by launching its program "Bhook" with children living in the second largest slum of Mumbai - Malwani.

The distribution consists of Nutrition rich food; Eggs, Milk, Oats, Pulses, and Banana to 120 kids living in the slums The first session was conducted in Malwani Slum no. 7 with 70 kids wherein children have explained the importance of a balanced diet and the role of healthy food in the growth stage. The second session was conducted in Gav Devi Mandir with 50 kids. The condition of this place is something that needs to be addressed, the people are living amidst waste that is generated by the privileged community.





Date - 14-10-2020 Day - Wednesday Location - Bhogerpar, Assam Activity Under - Hungry Souls Activity Name - Food Kit distribution for Flood Affected Victims Products Distributed - Food items Beneficiaries - 23 Families, 120 individuals

Content

Pledge Foundation in association with Rotaract Club of Barrackpore and Rotaract Club of RCCIIT with causefunding partner ipledgefor donated relief items to the flood-affected families of Assam as a part of the initiative 'Assam needs You'. The fund for this initiative was collected by conducting a series of fundraising events and also individual donations. We extend our heartiest gratitude to every individual who came forward and contributed for the cause.

The food kit contains the following :

- 1) Rice 100kg
- 2) Masoor Dal 23kg
- 3) Mustard Oil 25 ltr
- 4) Match Box- 50pcs
- 5) Candles 50pkt
- 6) Tata Salt 50kg
- 7) Potato 50kg
- 8) Maggi -200 pkt



PLEDGE FOUNDATION | PAGE 26

2 ZERO HUNGER









Date - 12-10-2020 Day - Monday Location - Karajagi Village, Solapur, Maharashtra Activity Under - Menstrual Health and Hygiene (Kanya) Activity Name - International Day of Girl Child Products Distributed - Sanitary Pad Beneficiaries - 26, women

Content



26 women from Karajagi Village attended this session. The focus area was to explain the importance of menstruation, hygiene, exercise, and a healthy diet for proper menstrual hygiene. The problems faced by the ladies of this village are too important to be addressed and resolve, problems ranging from irregular periods to not using hygienic cloth as well during the menstrual cycle.

Pledge Foundation's volunteer Miss. Esther Peter (Black Belt in Karate, National Level Silver Medalist in KickBoxing, Tech Executive in Westside & a Pledger) addressed the problems faced by these ladies and provided appropriate solutions to their issues.

Pledge Foundation will make sure that these women have access to menstrual hygiene sessions frequently with the experts of the particular domain.



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PLEDGE FOUNDATION | PAGE 27







6 CLEAN WATER AND SANITATION

DATE - 11-10-2020 Day - Sunday Location - Malwani, Malad, Mumbai Activity Under - Menstrual Health and Hygiene (Kanya) Activity Name - International Day of Girl Child Products Distributed - Sanitary Pad Beneficiaries - 80, women

Content



On 11th October 2020; Pledge Foundation's programme "Kanya" was celebrated in association with Umbrella NGO. This was celebrated on International Day of the Girl Child with 80 women living in Mumbai's second-largest slum - Malwani.

The session kickstarted by Miss. Akshata Kshirsagar @akshatakshirsagar_ (Kathak Visharad, BSC LLB, PGDBM in Human Resources & a Pledger) explaining the importance of menstruation followed by sharing the need for proper hygiene with the effects of daily exercise and diet for proper menstrual health.

The session ended by addressing the queries that these women had in their minds along with the distribution of Sanitary Pads for these women.

Pledge Foundation will make sure that these women have access to menstrual hygiene sessions frequently with the experts of the particular domain.







PLEDGE FOUNDATION | PAGE 29





Date - 2-10-2020 Day - Gandhi Jayanti; Friday Location - Shree Shakti Bhadra Palliative Care, Kodumon, Kerala Activity Under - The Happiness Project Activity Name - Daan Utsav Day 1 - Wheelchair Donation Products Distributed - Wheel Chair Beneficiaries - 10+ people

Content

Pledge Foundation celebrated Day 1 - of Daan Utsav Joy of Giving Week by donating "A Wheel Chair" at Shree Shakti Bhadra Palliative Care, Kodumon, Kerala.

We did it so that physically disabled children, teens, and adults who are without mobility or those who don't have means to buy a wheelchair can use this.

Do spread Love for our people.













Date - 2-10-2020 Day - Gandhi Jayanti; Friday Location - Malwani, Malad, Mumbai Activity Under - Hungry Souls Activity Name - Daan Utsav Day 1 - Food items distribution Products Distributed - Food items Beneficiaries - 100 boys and girls

Content



PLEDGE FOUNDATION | PAGE 30

Day 1- of Daan Utsav Joy of Giving Week

Today for the 1st day of Giving Week, we distributed nutritious snacks to 100 underprivileged children of Malad, Mumbai.

Having a good heart is not enough, we must also have the willpower to manifest our goodness into actions.

Gratitude to all our volunteers who continue to make things happen.







PLEDGE FOUNDATION | PAGE 31







Date - 3-10-2020 Day - Saturday Location - Bahadurganj, Bihar Activity Under - Hungry Souls

Activity Name - Daan Utsav Day 2 - Food Kit distribution for Flood Affected Victims; Bahadurganj, Bihar

Products Distributed - Food items Beneficiaries - 70 families

Content

Day 2- of Daan Utsav Joy of Giving Week

With Brahmaputra and eight other rivers flowing above danger levels, the state of Assam and Bihar were battling two disasters of flood and the pandemic. The situation in the state continued to deteriorate and our help was needed to ensure displaced families get immediate relief.

We supported the affected families in association with causefunding partner ipledgefor, and support from Rotaract Club RCCIIT, Rotaract Club Of Barrackpore & Feedtheneedy50 celebrated Joy of Giving week by distributing Food kits to floodaffected families in Bahadurganj, Bihar

The food kit contains the following : 1) Rice - 5kg 2) Pooha - 1kg 3) Rice Balls 4) Biscuits The kit also included hygiene materials to ensure their safety during this flood.









PLEDGE FOUNDATION | PAGE 32

Date - 4-10-2020 Day - Sunday Location - Dana Pani Beach, Malad, Mumbai Activity Under - Beach Cleaning, Service Sunday Activity Name - Daan Utsav Day 3 - Beach Cleaning; Beach Products Distributed - Food items, Gloves Beneficiaries / Volunteers - 18

Content

Day 3- of Daan Utsav Joy of Giving Week

We went beach cleaning! On the 3rd day of Daan Utsav Joy of Giving Week, our volunteers dedicated their day to making a beach beautiful again.

We arrived at Dana Pani Beach, Malad, at around 8:30 am. After sudden Mumbai heavy rains which delayed us by an hour. But That didn't stop us from our mission.

After getting suited up with our gloves, masks, and trash containers, we set off in groups to roam around the beach. We aimed to cover every spot of sand we could see. It was a true team effort: some of us wandered along the water while others trekked all the way up to the rocks.

A lot of the waste we found was trapped in amongst the plants further away from the water. Plastic cups, old food wrappers, and polystyrene littered the landscape, a lot of it standing out against nature for its artificially bright colors.











Date - 5-10-2020 Day - Monday Location - Marve, Malad, Mumbai Activity Under - Hungry Souls Activity Name - Daan Utsav Day 4 - Feeding Animals Products Distributed - Food items Beneficiaries - 20+ animals

Content

Day 4 - of Daan Utsav Joy of Giving Week

"Who feeds a hungry animal Feeds his own soul"

- Charlie Chaplin

Pledge Foundation and individuals join hands to feed all our four legged friends.













Date - 6-10-2020 Day - Tuesday Location - Sneha Sagar Society Children's Home, Marve, Malad Activity Under - Hungry Souls, Hygiene Activity Name - Daan Utsav Day 5 Products Distributed - Food items, Soaps Beneficiaries - 12, girls

Content

Day 5 - of Daan Utsav Joy of Giving Week

"Poverty is a complex issue, but feeding a child isn't" - Jeff Bridges

We want to make a difference .. even if it's only one child at a time.

For the 5th day of @Daanutsav Joy Of Giving Week, we visited Sneha Sagar Ashram, Marve, Malad. The children at the orphanage, now numbering 12, love the snack which we distributed amongst them.

The Snacks included Bread, Kissan Jam, Biscuits, Frooti along with some daily used products Lifebuoy Soaps, etc.

No distribution is complete without a few shots of these happy and satisfied faces













Date - 7-10-2020 Day - Wednesday Location - DESIRE Society Goregaon, Mumbai Activity Under - Education, The Happiness Project Activity Name - Daan Utsav Day 6 -Products Distributed - Education Kit, Food items Beneficiaries - 30, girls

Content



Day 6 - of Daan Utsav Joy of Giving Week

Education is the route out of poverty for many children. It gives them a chance to gain the knowledge and skills needed to improve their lives.

We celebrated the 6th day of giving week, with all the special children of DESIRE SOCIETY, Goregaon, Mumbai

Desire society aims of health development and well-being of children living with HIV/ AIDS. Children of Desire Society are already going through a lot because of their health. That sacrifices their education. We change that today by distributing basic educational kits to all 30 girls.

It was a lovely day we spent at Desire Society, Goregaon. Couldn't have had a better Daan Utsav celebration.







Date - 8-10-2020 Day - Thursday Location - Malwani, Malad, Mumbai Activity Under - Hungry Souls Activity Name - Daan Utsav Day 7 - Feeding Animals Products Distributed - Food items Beneficiaries - 10+ dogs

Content

Day 7 - of Daan Utsav Joy of Giving Week

"The satisfaction of feeding animals is just amazing even if it is only a bite you can give them"

We celebrated the last day of @daanutsav joy of Giving Week by feeding our Pawsome friends.









Date - 25-08-2020 Day - Ganesh Chaturthi, Tuesday Location - Malwani, Malad, Mumbai Activity Under - KhushiyonKaTyohar, Hungry Souls Activity Name - Food item distribution Products Distributed - Food items Beneficiaries - 700 men, women, boys and girls

Content

On the auspicious occasion of the Ganesh Chaturthi Festival, we at Pledge Foundation started an initiative called "#KhushiyonKaTyohar". This initiative focuses on celebrating Festivals in the Slum area, with Homeless, unprivileged people of our society, and with all the Government Authorities who are always there for us.

We have celebrated our first "#KhushiyonKaTyohar" on 25th August 2020 with 700 individuals in the slum area of Malvani, Malad by distributing Sheera as a sweet along with a water bottle and face mask as a safety precaution during the pandemic.

Also, we have given Homemade Modaks to our real heroes at "Malvani Police Station". Higher authorities at the Police Station expressed gratitude towards the Pledge Foundation for this initiative and pledged to support this initiative in the long run.



All the necessary precautions were taken place while distributing and the materials we used for distribution was already been sanitized beforehand (i.e. Spoons, Bowl, Masks, Water bottle)

"SAB KI KHABARE" a weekly newspaper that also published our initiative "KhushiyonKaTyohar" in their September publishings.











Date - 15-08-2020 Day - Independence Day, Saturday Location - Mahatma Janasevana Kendram, Angadikkal, Kerala Activity Under - Hungry Souls Activity Name - Food Kit distribution Products Distributed - Food items Beneficiaries - 20, men and women

Content

Pledge Foundation with a group of volunteers led by Mr. Robin Sam in association with ipledgefor celebrated "73rd Independence Day" at "Angadikkal Mahatma Janasevana Kendram" by distributing food kits to the resident 20 old men and women. The food kit consists of various Veggies, Rice, Pulses, Salt, Oil, Sugar, etc.

We also got featured in "Malayala Manorama" a Malayalam morning newspaper published from Kottayam, Kerala.











PLEDGE FOUNDATION | PAGE 39







Date - 15-08-2020 Day - Independence Day, Saturday Location - Kultoli, Malpara Village, Sundarban Activity Under - Medical Camps, Hungry Souls Activity Name - Medical Camp, Food Kit distribution Products Distributed - Food items, Medicines

Beneficiaries - Food Kit Distribution - 130 - men and women --Medical Camp - 300, men and women

Content

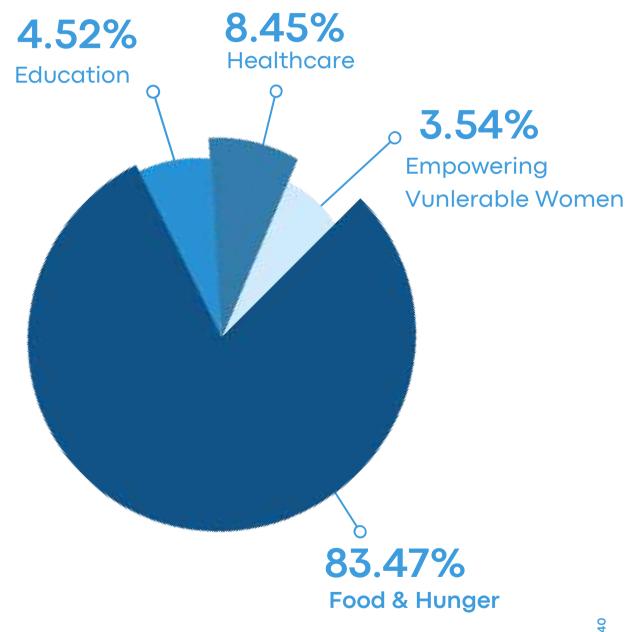
Pledge Foundation in association with ipledgefor and Umbrella NGO celebrated 74th Independence Day with the people of Kultoli, Malpara Village, Sundarban, West Bengal. There were a total of 130 people who were provided with Rice, Dal and Sanitary Napkin. This was done to make sure that people has enough food to eat and women follow hygiene. 130 people attended this Giving session.

Also, General Health Camp was conducted for 300 people of this village, wherein their basic health checkup was done and BMI was measured. After health checkup Free medicines were given to the patient's under the Doctor's prescription. Multivitamins, Iron Folic Tablets, Rantac, Paracetamol, Albendazole, Uti medicines were some of the medicines prescribed.





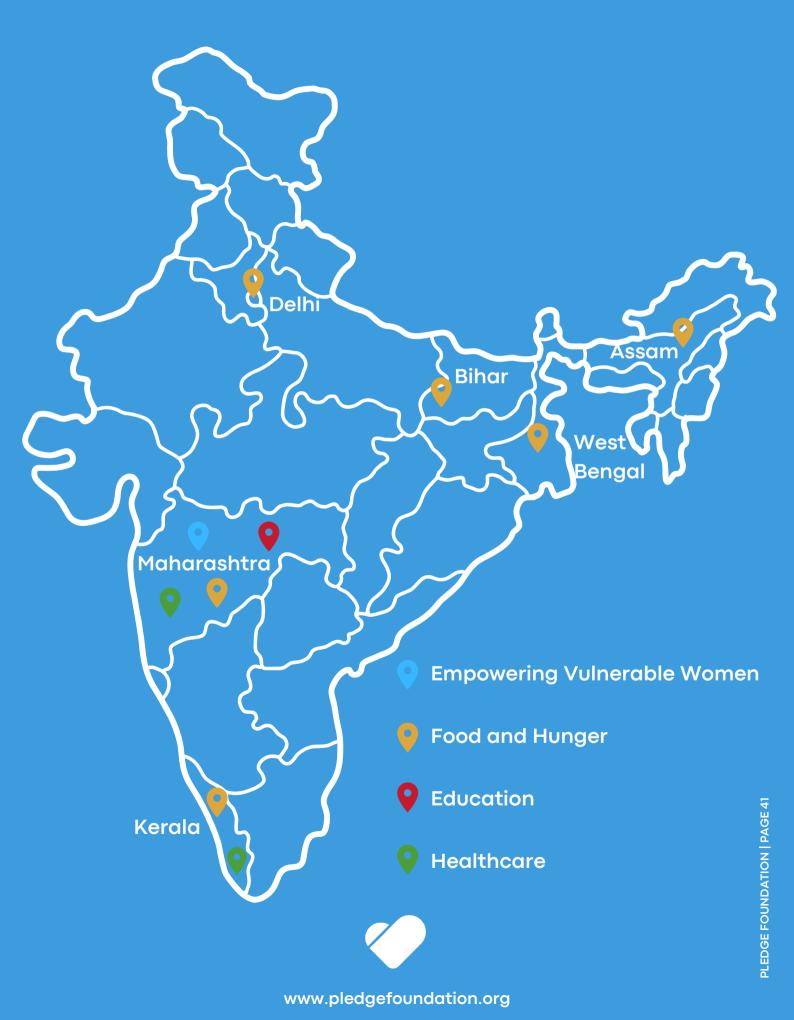
Our Work Graphical Representation



The numbers mentioned in the graphical representation are subjected to increase. *The current numbers are of 2020 - 2021



Our Presence



Financials

		a of the Return of Income in Form ITR-1 (SAHAJ), filed and verifie (Please see Rule 12 of the Incom	:d]	, 11K-3,	11K-0, 11K-		2021-22
PA	N	AALCP8268M					
Name PRATIJNYA FOUNDATION							
٩de	dress	69 642, MUN COLONY MARVE ROAD, mal 400064	vani , Malad West De	ly S.O , Mumbai	i , MUMBAI	, 19-Mał	arashtra , 91-India ,
Stat	tus			Form Number			ITR-6
ile	ed u/s	/s 139(1) Return filed on or before due date e-Filing		e-Filing Ackno	wledgement 1	Number	269379490280222
Taxable Income and Tax details	Current Yea	ar business loss, if any			1		1,06,74
	Total Incom	ie					
	Book Profit under MAT, where applicable				2		
	Adjusted Total Income under AMT, where applicable			1	3		
	Net tax payable				4		
	Interest and Fee Payable			0	5		
	Total tax, interest and Fee payable		7	6			
	Taxes Paid			1	7		
	(+)Tax Payable /(-)Refundable (6-7)				8		
Distribution Tax details	Dividend Ta	ax Payable		1	9		
	Interest Pay	able	सल्यमेव जयते		10		
	Total Dividend tax and interest payable			.03	11		
	Taxes Paid	201		25	12		
	(+)Tax Paya	able /(-)Refundable (11-12)	3		13		
Accreted Income & Tax Detail	Accreted In	come as per section 115TD			14		
	Additional	Tax payable u/s 115TD		1410	15		
	Interest pay	able u/s 115TE			16		
	Additional	Tax and interest payable			17		
	Tax and inte	erest paid			18		
	(+)Tax Paya	able /(-)Refundable (17-18)			19		

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Financials

PRATIJNYA FOUNDATION Balance Sheet as at March 31, 2021 As at As at March 31, 2020 March 31, 2021 Note Rupees Rupees Equity and Liabilities Shareholders' funds 3 . (106,265) Share capital 4 Reserves and surplus . Non-current liabilities Long-term borrowings 5 Unsecured Loan Current liabilities 200,000 . Short term Borrowing 11,842 7 . Trade payables Other current liabilities . 105,577 Total Assets Non-current assets 5,465 Fixed assets Tangible assets Long-term loans and advances 8 • Deferred Tax Assets 5,563 Current assets . Investmets ÷ Trade receivables 95,672 9 . Cash and cash equivalents 4,342 10 Other Currunt Assets 105,577 Total The notes are an integral part of these financial statements. This is the Balance Sheet referred to in our report of even date. For and on behalf of the Board of Directors For Daya & Associates. 1-1-1-Firm Registration No.: 0263777 & ASSOC Aldit Chartered Accountants ES MUMBAI Dafa AJAY RAMESH RAMBHAR PAD ALDRIN ALEX DANIEL M. No. * Director Daya Bansal 146367 Director 4 Din No 08601106 Proprietor Din No-08601105 Membership No.: 14696 Place MACAD Date: 08/11/2020 C C Prace: MALAD Pate: 08/11/2021 Tered Place:Bhayander Date: 08/11/2021 UDIN: 22146967AAAAAI4338 oundation r N.

Pedip, A. andation, Pratilitya Foundation 1 – 43 Piot No- 254, Stebsidan CHS LTD, Charlop Sector - 2, 3 engreah West, Mumbel - 400057, Misharashira, Joha

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